

RECOGNIZING & PROMOTING
BUSINESS EXCELLENCE
since 1987



January 2014

Congratulations ***Yanko & Popovic Law Firm*** on being selected the 2014 Consumer Choice Award winner in the category of **Lawyer Personal Injury** for Southern Alberta.

Through an independent market research survey, the consumers and businesses in your community have selected you as the top-ranked organization in your industry. You are now part of a very select group of business owners and entrepreneurs recognized for their business excellence.

Consumer Choice Award (CCA) was established in 1987 and is considered the most distinguished award for business excellence in Canada. In fact, our brand name is the most recognized among all awards across Canada, with 8 out of 10 Canadians being aware of the Award. Please visit our website at www.ccaward.com to find out more.

It is our mission to recognize and promote business excellence in communities across Canada. As a national brand, present in 14 major Canadian cities, CCA is uniquely positioned to help your business stand out. We offer a variety of exciting marketing programs that can be tailored specifically to each winner's requirements.

A key business challenge in today's economy is to break through the noise and reach consumers with a distinctive and simple message. Most marketing initiatives are no longer original or effective, and they are easily replicated by competitors. This award offers a special opportunity to only the top-ranking businesses in their industries.

To learn more, please contact Simone Constantin, your Business Development Manager, at 877-616-2671 or sconstantin@ccaward.com.

Sincerely,

A handwritten signature in black ink, appearing to read "MS", with a long horizontal flourish extending to the right.

Marcel Sbröllini
President

CONFIDENTIAL: Prior written consent from Consumer Choice Award is required to make public, publish or create promotional materials contained herein.